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PRESS RELEASE

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FOR IMMEDIATE RELEASE
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ROAMING TAKES ON NEW PURPOSE

Life Stories on the Road



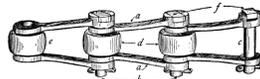
Josh Fonner and Christine Perigen are self-proclaimed roamers. Nomadic in nature and both having found the freedom of life on the road and on their bicycles individually, they come together to launch Roam Life (<http://www.roamlife.com>). Josh explains the purpose of Roam Life through conversation, "So many people say to me, 'You're so lucky to go there.'" My response, "It's not luck. It's purpose. Anyone can do it. Anyone can go."

Josh shares the philosophy of Roam Life through the stories of those he's met on the road. He hopes that sharing the stories of those he encounters inspires those admiring his adventuresome nature to aspire to change their own lives. The Roam Life website will be part forum, part community, part storytelling, and part resource for those looking for a place they can call 'home.'

In the Roam Life Presenter Series, we share the stories of amazing people doing amazing things that will inspire others to live and share their own adventure stories. Presenters have included Francis Tapon (www.ftapon.com) who speaks about the Appalachian Trail, adventures on the path less traveled, and how to live your life with passion and purpose. Next, we'll see Josh share his and his teammate's experience of training and participating in the Absa Cape Epic: the biggest and longest mountain bike stage race in the world located in South Africa.

Preparing to launch a 'round the world bicycling' project in 2015, Christine and Josh continue to create opportunities for people to roam.

"Whether your idea of adventure is going beyond the five block radius around your house, venturing over to the next town, or exploring the far flung reaches of the planet, we want to help you get there."



For more information about Roam Life, Christine, and Josh or to schedule an interview, call Christine at 914.584.8760 or email at christine@roamlife.com